10-K scavenger hunt

Name: _____ Class: _____ Date: _____

You and your team will hunt for ten facts in a real company report. For each fact, you write where you found it.

What to do

1. Write the fact, then the Item and page. Example: "Nike's main offices are in Beaverton, Oregon (cover page)."

The report

Report: Nike's Form 10-K for the fiscal year ended May 31, 2026 (filed Jul 15, 2026) Link: sec.gov → Nike → 10-K filed 2026-07-15. Or use the printed excerpt pack. How to score: 1 point for the fact. 1 point for the correct Item and page. If the answer is on the cover page or table of contents, write that instead of a page.

Part A. The ten clues

1. On what date did the year covered by this 10-K end? (Answer, Item and Page)

   _____

   _____

2. Copy the sentence in Item 1, "General," that says what Nike's principal business activity is. (Answer, Item and Page)

   _____

   _____

3. Who makes nearly all of Nike's products? (Answer, Item and Page)

   _____

   _____

4. Name Nike's five reportable segments. (Answer, Item and Page)

   _____

   _____

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5. In fiscal 2026, factories in which country made the largest share of Nike Brand footwear? About what percent? (Answer, Item and Page)

6. Name two companies listed in the "Competition" section. (Answer, Item and Page)

7. How many employees did Nike have, and on what date? (Answer, Item and Page)

8. Copy one risk-factor heading from Item 1A, word for word. (Answer, Item and Page)

9. Which Item holds the financial statements? On what page is the "Consolidated Statements of Income"? (Answer, Item and Page)

10. What were Nike's revenues and net income for fiscal 2026? Include the units. (Answer, Item and Page)

Bonus: In what year and in what state was Nike incorporated? _____ Item ____ Page

Score: ____ / 20 (+ ____ bonus)

Part B. Check it (advanced, optional)

Find one number from Part A on Cityfort's Nike page (cityfort.co/stocks/nike).

Number in the 10-K: _____ (Item ____, page ____)

Same number on the Cityfort page:

Do they match? How was it rounded?

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Part C. Exit ticket: Costco

Read these three short excerpts from Costco's Form 10-K for fiscal 2026 (filed Oct 7, 2026). Answer each clue and cite where the answer is.

Excerpt 1 (cover page, no page number)

For the fiscal year ended August 30, 2026

Excerpt 2 (Item 1—Business, page 3)

Costco operated 939, 914, and 890 warehouses worldwide at August 30, 2026, August 31, 2025, and September 1, 2024.

Excerpt 3 (Item 8, page 37)

CONSOLIDATED STATEMENTS OF INCOME

(amounts in millions, except per share data)

52 Weeks Ended

Total revenue: August 30, 2026: 303,154; August 31, 2025: 275,235; September 1, 2024: 254,453

Exit ticket

1. On what date did Costco's fiscal 2026 end? _____ Where?

   _____

2. How many warehouses did Costco operate at the end of fiscal 2026? _____ Item ____ Page

   _____

3. What was Costco's total revenue for fiscal 2026? Include the units. _____ Item ____ Page

   _____

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Word bank

10-K	A company's yearly report to the SEC
SEC	The US agency that oversees the stock market
EDGAR	The SEC's free website of company filings
Fiscal year	The 12 months a company uses for its accounts. It does not have to end in December.
Item	A numbered part of a 10-K, like a chapter
Segment	A part of the company that reports its own results
Risk factor	Something the company says could hurt its business
Revenue	The money a company took in from sales
Net income	What was left after all costs and taxes
Employee	A person the company pays to work for it



student page

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